

**MT Main Street Report** (Owner names listed are the reporting representatives of the stakeholder groups/organizations using this on-line reporting system)

**FY 2010 Q4 (Apr-June 2010) Plan Status 1.0: Turning the Montana Tourism and recreation Vision into reality**  
**Report Settings**

Display Depth: \* Show All \*      Status Filter: \* Show All \*  
 Showing Tactics: Yes      Tag Filter: Responsible Partner: MT Main Street

**Review Status Symbols Legend**

**First Column:**

Strategy Status: ★ Ahead of Plan   ○ On Track   ⊗ Behind Plan   ● Off Track   ➡ Change

Tactic Start Status:   ○ Started on Time   ⊗ Started Late   ● Incomplete

**Second Column:**

Strategy Trend:   ↑ Getting Better   ➡ Staying the Same   ↓ Getting Worse

Tactic Current Status:   ○ On Track   ⊗ Behind Plan   ● Off Track

**Third Column:**

Strategy Future Concern:   L Low Concern   M Medium Concern   H High Concern

Tactic Final Status:   ○ Completed on Time   ⊗ Completed Late   ● Incomplete

✓ Completed   ⏸ On Hold   ✕ Cancelled

Objective, Strategy, or Tactic	Creation Status	Owner	Review Status		
1.4.2.4.1: MT Main Street revitalize Montana's historic downtowns as vibrant destinations for travelers.	○	Victor Bjornberg	○	➡	L
1.4.2.4.1.1: Tap assistance from MT Main Street Program, MT Historic Preservation Office, MT Historical Society, and Natl Main Street Center to designate historic districts, obtain restoration and redevelopment resources, and to interpret MT's community history.	<i>Tactic</i>	Victor Bjornberg	○	○	
1.8.1.2: Expand and strengthen the Montana Main Street Program to improve downtown vitality, and extend visitor stays and spending.	○	Victor Bjornberg	★	➡	L
1.8.1.2.1: Identify ways that the MT Main Street Program, MT Historical Society, MT Arts Council, MT Heritage Commission, Travel Montana, and MDT can collaborate on technical assistance and support successful revitalization of MT's Main Street communities.	<i>Tactic</i>	Victor Bjornberg	○	○	
1.8.1.2.2: Showcase the increase in tourism and the resulting business growth as a result of improved economic and community development, emerging from historic preservation and sustainable downtown revitalization.	<i>Tactic</i>	Victor Bjornberg	○	○	
1.8.2.3.2: MT Main Street improve availability and visibility of public parking for visitors in downtown commercial areas.	○	Victor Bjornberg	?	?	✕

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